

Action for Southern Africa

Person Specification

Campaigns and Communications Internship

Abilities

Essential

Desirable

Ability to communicate effectively ACTSA's campaign messages to our supporters and potential supporters

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Flexible to the changing campaigns and needs of the team

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Confident communicator in both writing and on the telephone with both supporters, media and partners from the UK and southern Africa

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Ability to confidently use Microsoft office and the internet

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Ability to use own initiative and manage own time

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Ability to work in a team and contribute to all areas of ACTSA's work

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Ability to work with other staff in relating ACTSA's public campaign work to fundraising, media related and membership promotion

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Ability to prioritise, to work to deadlines and under pressure

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Interest in the issues facing the people of Southern Africa

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Writing skills for ACTSA publications, press releases and news articles

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Willingness to learn

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Previous knowledge or experience of the region and the issues for which ACTSA campaigns

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Good knowledge of the media and confident in approaching media outlets

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Commitment to the goals of ACTSA and like-minded partners

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